

Training Programme on “Financing of Handlooms for the Officials of PWCS”

Day to Day schedule

Date	Session	Topic
Day-1		Registration, Overview of the programme- Entry level assessment
	I	Overview, importance, issues and concerns of hand loom sector
	II	Government interventions in the sector- Key constraints and way forward
	III	Weaver Cooperative federations as Producer Companies – NABARD/KVIC Interventions in the sector
	IV	Reaching distant markets - E Marketing
Day -2	I & II	Scale of Finance per loom - Credit requirement of Apex/ Primary I& III weavers, societies and individual weavers for capital investments and working capital and Time lines [with case exercise
	III & IV	Visit to a good working weaver society Group work- case exercises
Day-3		Recap- Group presentation
	I	New Shoots- Business models of handloom growth - Fab India, Dastkaar Andhra, quality assurance, etc
	II	Reaching Weavers outside cooperative fold- various models- Weavers Credit Card,*Handloom Weaver groups and coverage under NRLM.
	III	Group Discussions-Raw Material, credit, production, marketing & welfare measures issues
	IV	Action Plan & Valediction

